

**Crafton Hills College PDF 4**

1 message

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To: Maheya Afnan <maheya.afnan@interactcom.com>

Wed, Sep 29, 2021 at 5:40 PM

**Email #1**



**Gear up to lift your career up.**

You have the passion... now *take action!*

Join Us!

**Things are looking up...  
Are you *ready to rise?***



Explore 100s of potential career paths available in 16 in-demand sectors.



**“To get in the door you need a depth of experience.”**

*Daniel Burgett, Action Ready grad*



California is projected to see 4% job growth in 2021 – almost *double* the national forecast.

**Enroll now for Fall 2021.**

**ReadySetCareer.org**



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**Email #2**



**Quiet the chaos... crank up a career.**

Choose from dozens of *Action Ready* career paths.

[Join Us!](#)

**Career education *changes lives...***



**"[My College] made it possible to reach my dream"**

Crystal Hernandez, *Action Ready* grad.



**One class set me on the path to where I am today."**

Heather Bernadin, *Action Ready* grad.



**"Your community college will provide you the necessary training to be career ready... and it doesn't have to cost you much at all."**

Georg Brown, *Action Ready* instructor.

**Enroll now for Fall 2021.**

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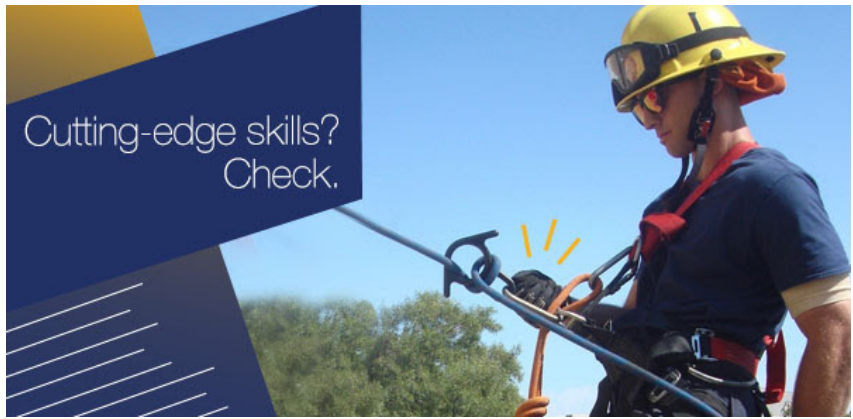


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**Email #3**



## Make a plan to succeed this semester.

Your career education advisor can help you choose a path!

Join Us!

## Career education *changes lives...*



Your college can connect you to industry partners for advice, internships, job opportunities & more!



Choose from dozens of careers in high-demand sectors like manufacturing, healthcare, IT & more!



*Financial aid is waiting!* More than \$250 million in federal grants go unclaimed every year in California.

**Enroll now for Fall 2021.**

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**iContact**  
TRY IT FOR FREE ▶

**Email #4**



## Gear up for a high-energy, high-paying career

*Earn \$50,000 or more in as little as 18 weeks!*

[Join Us!](#)

**We're *back.* baby!**



Regional job growth is occurring at nearly *double* the national rate.



**“To get in the door you need a depth of experience.”**

*Daniel Burgett, Action Ready grad*

The Inland Empire has added more than 93,100 positions back to the workforce since April 2020.

**Enroll now for Fall 2021.**

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**Email #5**



## In-Demand, Career-Focused Programs

Tomorrow's career education graduates will be in *prime position* to reap the rewards of the changing economy.

Join Us!

### It pays to be *Ready*...



Career education grads increase their earnings about 2% for *each course they take*, according to a University of Michigan study.



**"College gave me the resources, the tutoring, the financial help, and the support I needed to succeed."**

Laverne Smith Clayton, *Action Ready* grad.



California is projected to see 4% job growth in 2021 – almost *double* the national forecast.

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## Email #6



**Essential industries are hiring.  
Get Action Ready in weeks!**

*Career education is your fastest path to \$50,000 or more.*

[Join Us!](#)

**Need support? Your College can help!**



Connect with your career advisor to set a direct path to workforce success.





Choose from dozens of careers in high-demand sectors like manufacturing, healthcare, IT & more!



Have you filed your FAFSA? Eligible Inland-Desert students leave more than \$40 million in grants on the table each year.

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**Email #7**



# Connect to a *world* of opportunity.

Choose from 100s of in-demand careers. Get trained in weeks.

Join Us!

## Turning *passions* into *paychecks*...



**"I absolutely fell in love with it. Everything I have been doing in my life has prepared me for this career."**

*Deandra Van Houten, Action Ready grad*



**"To get in the door you need a depth of experience."**

*Daniel Burgett, Action Ready grad*



**"My life has never been better than it is right now."**

*Christina Schneider, Action Ready grad.*

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## Email #8



### Earn \$50K or more... *right away.*

Open the door to career success in California's fastest-growing region.

Join Us!

### The Inland-Desert region is *hiring...*



Regional job growth is expanding at nearly *double* the national rate.



Fast, focused career programs can lead to employment in as little as *one semester*.



Career certificate holders increase their earnings by nearly 30% on average, according to the Aspen Institute

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**Email #9**



**Your skills *can* pay the bills...**

*Choose an action-packed future in business, industry, IT & more!*

[Join Us!](#)

**Salaries are *surging* in these high-tech industries...**



**“My life has never been better than it is right now.”**

*Christina Schneider, Action Ready grad.*



**Regional growth sectors:**

- Logistics
- Healthcare
- Construction
- Manufacturing
- Professional & Management

**Recovering industries for 2021:**

- Leisure & Hospitality
- Retail
- Construction
- Trade, Transportation & Utilities
- Mining & Natural Resources

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**Email #10**



### It's time to prepare a plan of action.

Meet with your career education advisor to draw up a blueprint for success.

Join Us!

### Join a local tradition of career education success stories!



"[My College] made it possible to reach my dream."

Crystal Hernandez, *Action Ready* grad.



"One class set me on the path to where I am today."

Heather Bernadin, *Action Ready* grad.



"I'm very happy and grateful for the opportunities I found."

William Wood, *Action Ready* grad.

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## Email #11



### It's time to prepare a plan of action.

*Meet with your career education advisor to draw up a blueprint for success.*

[Join Us!](#)

### Join a local tradition of career education success stories!



**"[My College] made it possible to reach my dream."**

**Crystal Hernandez, Action Ready grad.**



**“One class set me on the path to where I am today.”**

**Heather Bernadin, Action Ready grad.**



**“I’m very happy and grateful for the opportunities I found.”**

**William Wood, Action Ready grad.**

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**Email #12**





**It's not too late to catch the wave of the future.**

*The workforce is waiting... but it won't wait much longer.*

Join Us!

**Be part of the action as the Inland-Desert region rebounds.**



The Inland Empire has added more than 93,100 positions back to the workforce since April 2020.



Career education grads increase their earnings about 2 percent for each course they take, according to a University of Michigan study.



Regional job growth is expanding at nearly double the national rate.

**Enroll now for Fall 2021.**

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